



The Lost Passport

ABOUT THE BLOG

The Lost Passport provides guides, reviews, and itineraries for independent travelers. Travel is not just seeing, but experiencing. We love adventures like summer road trips, hiking the mountains and exploring the forest, but also welcome the lazy days of chilling by the lake and eating good local foods.

WEBSITE STATS

38,000+ monthly pageviews with 10% monthly growth.
80% user acquisition via organic search results.
Strengthening Domain Authority of 33
20+ articles ranked in top 10 Google search results.
Typical on-page time of 5min 30sec (high engagement)

AUDIENCE

40% Southeast Asia, 20% United States, 15% Australia
55% of readers between 25 and 34
17% of readers between 35 and 44
55% male / 45% female readers
90% of search traffic in English



6,000

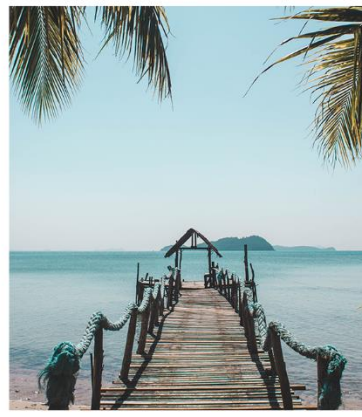


1,200



1,800

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WORKING WITH YOUR BUSINESS

Articles - mention your brand in a relevant travel article, or feature your business in a detailed spotlight article. All articles are keyword researched and SEO optimized to ensure a long term growth in organic traffic. Articles can include a high quality backlink to your business page.

Social Media - daily social media posts on Instagram, Twitter, and Facebook depending on your preferred channel.

Photo - High quality photos and for your company to use in articles, and social media posts.

Video - feature your business in a travel video posted on both Facebook and YouTube

FURTHER COVERAGE

A regular contributor to leading media outlets where under request your brand could be featured in articles on:

Free Malaysia Today (1mil+ social followers)

TV5Monde (2.5mil+ social followers)

BRANDS WORKED WITH

We have worked with a number of businesses including boutique hotels, luxury resorts, tour operators, and other service providers. Some examples include; Koh Mook Sivalai , Castaway Koh Lipe, Bayview Sunset Koh Lipe, Southern Discovery Cruises, CoverMore Travel Insurance

Contact

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